

EBBERUSSD BANSUAN

AI Automation Specialist | Real Estate Marketing

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PROFESSIONAL SUMMARY

Real Estate Automation & Marketing professional with 3+ years of experience in real estate sales, CRM systems, funnels, and marketing automation. Experienced in building GoHighLevel CRM systems, lead follow-up workflows, appointment systems, and AI-powered lead nurturing. Combines real estate experience with automation skills to help agents and brokerages organize leads, follow up consistently, and convert more opportunities.

PROFESSIONAL EXPERIENCE

GoHighLevel Real Estate Virtual Assistant

August 2025 – Present | Remote

- Build GoHighLevel funnels and websites for real estate businesses.
- Set up CRM pipelines, lead follow-up, email/SMS automation, and appointment workflows.
- Build AI-powered agents and automated lead nurturing systems.
- Create automated responses, reminders, and follow-up sequences to help prevent missed leads and appointments.
- Connect GoHighLevel with websites and lead sources using APIs to keep customer data organized.

Real Estate Agent | Freelance

July 2022 – July 2025 | Region III, Philippines

- Generated leads and managed property listings from initial inquiry through closing.
- Built and maintained relationships with buyers, sellers, and prospects.
- Handled property site visits, research, due diligence, and negotiations.
- Used CRM and automated follow-up processes to stay organized and maintain communication with leads.

EDUCATION

Bachelor of Science in Business Administration

University of La Salette

- University Technical Officer
- College of Business Education (CBE) Student Leader

SKILLS

Core: Real Estate Marketing & Sales, Lead Generation & Appointment Setting, Client Onboarding, Market Research & Due Diligence, Property Listings & Negotiation

GoHighLevel: CRM Setup & Management, Pipelines, Funnels & Websites, Email/SMS Automation, AI Agents, API Integration, Lead Follow-Up

Zapier: Workflow Automation, App Integrations, Lead Routing, CRM Data Sync, Notifications, Webhooks

Additional: Graphic Design, Video Editing, Data Entry

HOBBIES

Researching • Learning • Traveling • Workout Exercise • Badminton